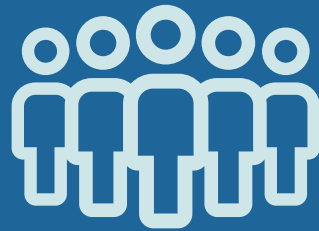


# Edge Of Amazing Conference

Connecting, educating and inspiring health and well-being advocates to enhance whole-person health and health equity.



**307**

Attendees from **94 community partner** organizations.  
**10 full scholarships** were awarded



**8**

- Total sessions including:
- 2023 Snohomish County State Of Well-being Results
  - Practicing Mindfulness & Compassion
  - The Healing Power Of Art & Creativity
  - Keynote: The Stories We Tell: Critical Hope, Healing & Joy
  - Becoming Human: Finding Our Humanity As Helpers Once Again
  - Community Resource Partner Area



**6**

EOA newsletters were opened **3,655 times** with **1,576 clicks** through to the website



**4,201**

visits to the EOA website with pages viewed **6,155 times**



**20**

Local or national speakers representing **11 local organizations**



**22**

Facebook posts **reaching 1,785 people** with **486 engagements**.



Partnered with

**10**

local and regional sponsors

# Health Education Promotion

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities.



Attended **26 community health and well-being events** reaching

**12,850**

people



**477**

Visits to the HEP webpage



3 Fieldwork students completed

**120**

hours of community outreach work with UW Bothell



**17**

event summary blog posts with **368 views**

**35**

partners attended Faith and Well-being Quarterly meetings, engaging with

**four different local community-based presenters and organizations**



Hosted **12 HEP team meetings** including

**127**

partners or volunteers

# LiveWellLocal.org

LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.



**2,411**

current resource listings on livewelllocal.org

**20 paid Facebook ads** reaching

**884,809**

people with resources in the following categories:

- Mental Health
- Housing
- Recreation
- Jobs/Training
- Financial Assistance



**724**

active partners on the Partner Portal, **118 new partners** joined in 2023



LiveWellLocal.org received

**43,930**

website visits (22% increase) with **25,500 program views** and outbound website clicks



**588**

**Visitors to the Outreach Kit page** helping community partners to promote LiveWellLocal.org



**4**

LiveWellLocal.org newsletters sent featuring **73 local resources** with **2,847 opens** and **6,505 clicks**



## Top Clicks

### Top 3 Categories Clicked:

- 1 SECURITY AND BASIC NEEDS**  
Over 26,000 clicked financial assistance  
Over 25,000 clicked housing programs
- 2 WORK LEARNING AND GROWTH**  
Over 8,800 clicked general job training
- 3 PHYSICAL HEALTH**  
Over 8,600 clicked biking/hiking

### Top 4 Outbound Links:

- 1 Compass Health Services - Employment**
- 2 Purrfect Pals Spay and Neuter**
- 3 Peoria Home**
- 4 Helping Hands**

# Health & Well-Being Monitor

Assessment addresses all six dimensions of health.

Empowers our diverse communities to identify and address gaps in well-being.



**1**

Annual HWBM  
Snohomish County survey  
representing

**800,000**

residents with **698 responses**



**3**

Community HWBM surveys in  
WA & AK with **661 responses**



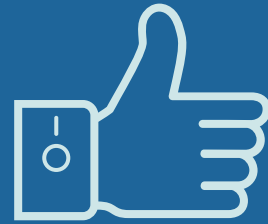
**1,359**

Total respondents  
Snohomish County and  
Community Surveys

## Education & Promotion

- 1 Newsletter reaching **2,132** with **749 clicks**
- Facebook Post reaching **33 people** with **16 engagements**
- 2 Blog Posts with **73 views**
- 1 Herald article reaching **350,000**
- EOA State of Well-being workshop and data room presented to **307 participants**
- **1 ad** in EOA program reaching **307**
- Direct email outreach to **2,322** individuals
- **1,331** total HWBM website pageviews

# PIHC General



PIHC Organic Facebook

Posts reached

**24,599**

people with **1,897**  
engagements



The PIHC website  
received

**24,652**

views

## Top Website Page Views

- 1 **Homepage**
- 2 **Become a Partner**
- 3 **Community Health and Well-being Monitor**
- 4 **LiveWellLocal.org Outreach Kit**
- 5 **Latest Posts**
- 6 **Six Dimensions of Health**
- 7 **Health Education Promotion**
- 8 **Our Partners**



5 PIHC Newsletters  
were delivered

**12,821**

times



**38**

Total blog posts. All blog  
posts recieved **1,598 views**

# Partnerships

Partnerships are at the heart of PIHC's work. By focusing on partnerships, we work to get access, resources, power and the locus of control as close to to the community as possible.



Staff attended

**89**

**external** partner meetings  
and events



External partner meetings and  
events reached approximately

**860**

individuals



Staff attended

**39**

**internal** partner meetings  
and events reaching  
**195 people**



**122**

Facebook partner  
shares with  
**1,897 engagements**

2,096 masks distributed to community with a value of \$10,480.