

Health And Well-being Monitor

Assessment addresses all six dimensions of health. Empowers our diverse communities to identify and address gaps in well-being.



1
Annual HWBM
Snohomish County survey
representing
800,000
residents with **698 responses**



Community HWBM surveys in WA & AK with 661 responses



1,359
Total respondents
Snohomish County and
Community Surveys

Partnerships

Partnerships are at the heart of PIHC's work. We work to get access, resources, and the locus of control as close to to the community as possible.



Staff attended
89
external partner
meetings and events



External partner meetings
and events reached
approximately
860
individuals



Staff attended
39
internal partner meetings
and events reaching
195 people



122
Facebook partner
shares with
1,897 engagements

LiveWellLocal.org

LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.



2,411
current resource listings on
livewelllocal.org

5 paid ad campaigns reaching

884,809

people with resources in the
following categories:

- Mental Health
- Jobs/Training
- Housing
- Financial Assistance
- Recreation



Top Clicks

Top 3 Categories Clicked:

- 1 SECURITY AND BASIC NEEDS**
Over 26,000 clicked financial assistance
Over 25,000 clicked housing programs
- 2 WORK LEARNING AND GROWTH**
Over 8,800 clicked general job training
- 3 PHYSICAL HEALTH**
Over 8,600 clicked biking/hiking

Top 3 Outbound Links:

- 1 Compass Health Services - Employment**
- 2 Purrfect Pals Spay and Neuter**
- 3 Peoria Home**



43,930
website visits (22% increase) with
25,500 program views and
outbound website clicks



724
active partners on the Partner
Portal, **118 new partners**
joined in 2023

Health Education & Promotion

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities. Team members are advocates and trusted resources for science-based health information, messages, and campaigns on a variety of topics.



Attended **26 community health and well-being events** reaching

12,850

people.



3 Fieldwork students completed

120

hours of community outreach work with UW Bothell



Hosted **12 HEP team meetings** including

127

partners or volunteers



partners attended Faith and Well-being Quarterly meetings, engaging with **four different local community-based presenters and organizations.**

Edge Of Amazing Conference

Connecting, educating and inspiring health and well-being advocates to enhance whole-person health and health equity.



307

Attendees from **94 community partner organizations.**
10 full scholarships were awarded



8

Total sessions including:

- 2023 Snohomish County State Of Well-being Results
- Practicing Mindfulness & Compassion
- The Healing Power Of Art & Creativity
- Keynote: The Stories We Tell: Critical Hope, Healing & Joy
- Becoming Human: Finding Our Humanity As Helpers Once Again
- Community Resource Partner Area



20

Local or national speakers representing **11 local organizations**

PIHC General

PIHC exists to bridge the gap between traditional medical care and whole health.



PIHC Organic Facebook Posts reached

24,599

people with **1,897 engagements**



The PIHC website received

24,652

views



5 PIHC Newsletters were delivered

12,821

times.



38

Total blog posts. All blog posts received **1,598 views**

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PROVIDENCE

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