

## Health And Well-being Monitor

Assessment addresses all six dimensions of health. Empowers our diverse communities to identify and address gaps in well-being.



**1**

Annual HWBM  
Snohomish County survey  
representing

**800,000**

residents with **456 responses**.  
Data contributed to CHNA.



**3**

Community  
HWBM surveys



**2,277**

Total respondents

## Covid-19 Response

PIHC works with local partners to provide meaningful access to health and well-being services/resources for communities with systemic health disparities.



In partnership with the  
Vaccine Equity Partnership

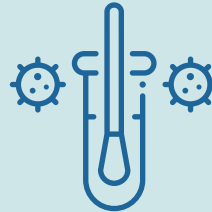
**480**

vaccines were administered  
through March 2022,  
supported by Providence  
Medical Center Everett



**100**

Hygiene kits distributed to  
Equity Partnership  
community vaccine  
clinics including **200  
masks**



**22,000**

Covid Test Kits distributed to  
low-income families in partner-  
ship with **PRMCE** and the  
**YMCA of Snohomish County**

## LiveWellLocal.org

LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.



**2,408**

current resource listings on  
livewelllocal.org

**5 paid ad campaigns** reaching

**879,455**

people with resources in the  
following categories:

- Mental Health
- Jobs/Training
- Housing
- Financial Assistance
- Recreation



## Top Clicks

### Top 3 Categories Clicked:

- 1 SECURITY AND BASIC NEEDS**  
Over 5,200 clicked food assistance  
Over 3,400 clicked shelter and transitional
- 2 WORK LEARNING AND GROWTH**  
Over 2,700 clicked general job training
- 3 PHYSICAL HEALTH**  
Over 1,300 clicked biking and hiking  
over 960 clicked pools & spray parks

### Top 3 Categories Clicked:

- Stanwood-Camano Custom Community
- Emergency Motel Voucher Program - Compass Health
- Stanwood-Camano Community Resource Center



**34,367**

website visits (48% increase)with  
**27,244 program views** and outbound  
website clicks (211% increase!)



**702**

active partners on the Partner  
Portal, **103 new partners**  
joined in 2022

## Health Education & Promotion

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities. Team members are advocates and trusted resources for science-based health information, messages, and campaigns on a variety of topics.



Attended **23 community health and well-being events** reaching

**28,919**

people (up 23% from 2021)



7 Fieldwork students completed

**280**

hours of community outreach work with UW Bothell



**21**

event summary blog posts with **516 views**



**62**

partners attended Faith and Well-being Quarterly meetings, engaging with **five different local community-based presenters and organizations.**

## Edge Of Amazing Conference

Connecting, educating and inspiring health and well-being advocates to enhance whole-person health and health equity.



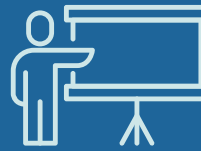
**215**

Attendees from **78 community partner** organizations viewed the platform **1,853 times. 11 full scholarships** were rewarded



**10**

health & well-being topics including 3 keynote presentations, a cooking and nutrition class, a mindfulness session, two movement classes and 5 workshops



**38**

Local or national speakers representing **31 local organizations**



**3,882**

visits to the EOA website with pages viewed **7,768 times**

## PIHC General

PIHC exists to bridge the gap between traditional medical care and whole health.



PIHC Organic Facebook Posts reached

**22,157**

people with **1,870 engagements**



The PIHC website received

**12,813**

views



PIHC Newsletters reached

**2,371**

people.



**25**

Total blog posts with over **1,700 views.**

## Caregiver Equity & Well-being

Launched internal NWWA Caregiver Equity and Well-being Initiative.



**43**

Multicultural awareness events, including **14 meals** celebrating various cultures including 4 health fairs with **398 attendees.**



**10**

Newsletters reached recipients **15,000 times** and were accessed over **1000 times** on the Caregiver Hub.



**25**

Educational presentations - like yoga classes - with **41 caregiver champions** and **22 caregiver departments engaged.**



**1,219**

Caregivers took the caregiver Health & Well-being Monitor