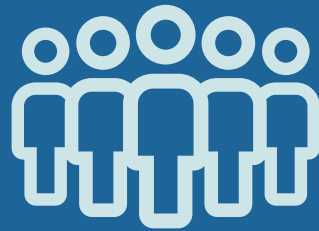


# Edge Of Amazing Conference

Connecting, educating and inspiring health and well-being advocates to enhance whole-person health and health equity.



**215**

Attendees from **78 community partner** organizations viewed the platform **1,853 times**. **11 full scholarships** were rewarded



**10**

health & well-being topics including 3 keynote presentations, a cooking and nutrition class, a mindfulness session, two movement classes and 5 workshops



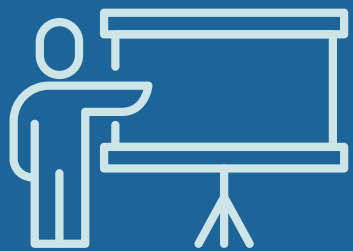
**9**

EOA newsletters were opened **8,905 times** with **597 clicks** through to the website



**3,882**

visits to the EOA website with pages viewed **7,768 times**



**38**

Local or national speakers representing **31 local organizations**

**3**

workshops pre-released and made available FREE to the community throughout the spring/summer and **viewed 1,218 times** on EOA website

- Promoting Financial Security
- Supporting the Wellness of Young People
- Community Centered Care



**635**

engagements on EOA Facebook Ads and **11 (donated) Daily Herald print and digital ads** ran, with a readership of 50K.



Partnered with

**12**

local and regional sponsors

# Health Education Promotion

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities.



Attended **23 community health and well-being events** reaching

**28,919**

people (up 23% from 2021)



**244**

Visitors to the new HEP webpage



7 Fieldwork students completed

**280**

hours of community outreach work with UW Bothell



**21**

event summary blog posts with **516 views**

**62**

partners attended Faith and Well-being Quarterly meetings, engaging with **five different local community-based presenters and organizations including**

Domestic Violence Services of Snohomish County, NAMI, The Compassionate Friends, and CASA – Court Appointed Special Advocates



Hosted **9 HEP team meetings** including

**83**

partners or volunteers

# LiveWellLocal.org

LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.



**2408**

current resource listings on livewelllocal.org



**702**

active partners on the Partner Portal, **103 new partners** joined in 2022



**111**

**Outreach Kit downloads** helping community partners to promote LiveWellLocal.org



## Top Clicks

### Top 3 Categories Clicked:

- 1 SECURITY AND BASIC NEEDS**  
Over 5,200 clicked food assistance  
Over 3,400 clicked shelter and transitional
- 2 WORK LEARNING AND GROWTH**  
Over 2,700 clicked general job training
- 3 PHYSICAL HEALTH**  
Over 1,300 clicked biking and hiking  
over 960 clicked pools & spray parks

**5 paid ad campaigns** reaching

**879,455**

people with resources in the following categories:

- Mental Health
- Housing
- Recreation
- Jobs/Training
- Financial Assistance



LiveWellLocal.org received

**34,367**

website visits (48% increase) with **27,244 program views** and outbound website clicks (211% increase!)

### NEW THIS YEAR



**4**

LiveWellLocal.org newsletters sent featuring **17 local resources** with **755 opens** and **252 clicks**

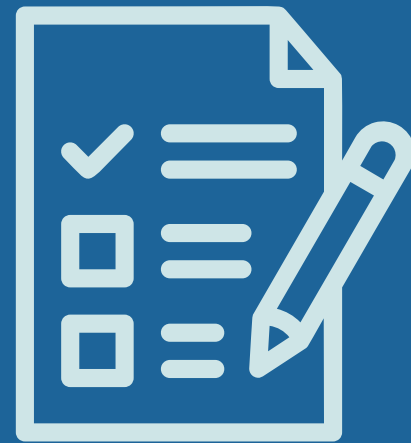
### Top 3 Outbound Links:

- 1 Stanwood-Camano Custom Community**
- 2 Emergency Motel Voucher Program - Compass Health**
- 3 Stanwood-Camano Community Resource Center**

# Health & Well-Being Monitor

Assessment addresses all six dimensions of health.

Empowers our diverse communities to identify and address gaps in well-being.



1

Annual HWBM  
Snohomish County survey  
representing

**800,000**

residents with **456 responses**.  
Data contributed to CHNA.



3

Community  
HWBM surveys in WA & AK

Conducted

6

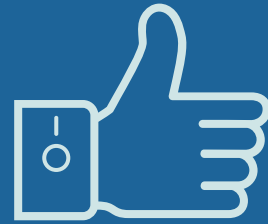
community listening sessions with  
local partners and **14 individual  
interviews** supporting  
hospital-based community health  
needs assessment



**2,277**

Total respondents

# PIHC General



PIHC Organic Facebook  
Posts reached

**22,157**

people with **1,870**  
engagements



The PIHC website  
received

**12,813**

views



PIHC Newsletters  
reached

**2,371**

people.



**25**

Total blog posts with over  
**1,700 views.**

## Top Website Page Views

- 1 **Homepage**
- 2 **LiveWellLocal.org Toolkit**
- 3 **Work With Us**
- 4 **Covid-19 Initiatives**
- 5 **About Us - Team**
- 6 **About Us - Vision and Mission**
- 7 **Get Healthier**
- 8 **Six Dimensions of Health**

# Covid-19 Response

PIHC works with local partners to provide meaningful access to health and well-being services/resources for communities with systemic health disparities.



In partnership with the Vaccine Equity Partnership

**480**

vaccines were administered through March 2022, supported by Providence Medical Center Everett



**100**

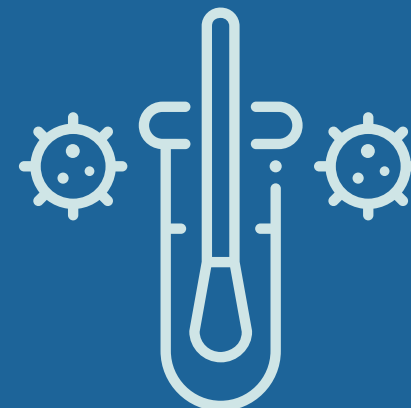
Hygiene kits distributed to Equity Partnership community vaccine clinics including **200 masks**



Vaccine distribution was **successfully and seamlessly fully transitioned** to the Equity Partnership of Snohomish County who continued to distribute an additional

**9,209**

vaccines to the BIPOC community at community events throughout 2022



**22,000**

Covid Test Kits distributed to low-income families in partnership with **PRMCE** and the **YMCA of Snohomish County**

# Caregiver Equity & Well-being

Internal NWWA Caregiver Equity and Well-being Initiative.



**43**

Multicultural awareness events, including **14 meals** celebrating various cultures including 4 health fairs with **398 attendees.**



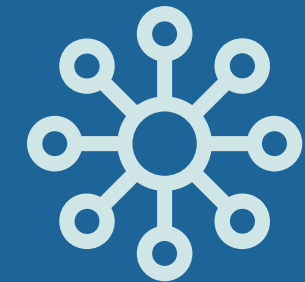
**25**

Educational presentations - like yoga classes - with **41 caregiver champions** and **22 caregiver departments engaged.**



**1,219**

Caregivers took the caregiver Health & Well-being Monitor



**2,258**

visits to the Caregiver Hub

## Top 5 Pages include:

- 1 Stress & Mental Health**
- 2 Financial Toolkit Videos**
- 3 Caregiver Benefits**
- 4 DEI Well-being Committee**
- 5 Caregiver Events**



**36**

In Our Circle posts



**12**

DEI Well-being Committee meetings reaching **724 members** and **engaging 164.**



**10**

Newsletters reached recipients **15,000 times** and were accessed over **1000 times** on the Caregiver Hub.