Edge Of Amazing Conference

Connecting, educating and inspiring health and well-being advocates to enhance whole-person health and health equity.

- **215** Attendees from 78 community partner organizations viewed the platform 1,853 times. 11 full scholarships were rewarded.
- **10** health & well-being topics including 3 keynote presentations, a cooking and nutrition class, a mindfulness session, two movement classes and 5 workshops.
- **3** workshops pre-released and made available FREE to the community throughout the spring/summer and viewed 1,218 times on EOA website.
  - Promoting Financial Security
  - Supporting the Wellness of Young People
  - Community Centered Care
- **9** EOA newsletters were opened 8,905 times with 597 clicks through to the website.
- **3,882** visits to the EOA website with pages viewed 7,768 times.
- **635** engagements on EOA Facebook Ads and 11 (donated) Daily Herald print and digital ads ran, with a readership of 50K.
- Partnered with **12** local and regional sponsors.

Local or national speakers representing 31 local organizations.
Health Education Promotion

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities.

- Attended 23 community health and well-being events reaching 28,919 people (up 23% from 2021)
- 244 Visitors to the new HEP webpage
- 62 partners attended Faith and Well-being Quarterly meetings, engaging with five different local community-based presenters and organizations including Domestic Violence Services of Snohomish County, NAMI, The Compassionate Friends, and CASA – Court Appointed Special Advocates
- 7 Fieldwork students completed 280 hours of community outreach work with UW Bothell
- Hosted 9 HEP team meetings including 83 partners or volunteers
- 21 event summary blog posts with 516 views
LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.

- **2408** current resource listings on livewelllocal.org
- **702** active partners on the Partner Portal, **103 new partners** joined in 2022
- **879,455** people with resources in the following categories:
  - Mental Health
  - Jobs/Training
  - Housing
  - Financial Assistance
  - Recreation
- **34,367** website visits (48% increase) with **27,244 program views** and outbound website clicks (211% increase!)
- **111** Outreach Kit downloads helping community partners to promote LiveWellLocal.org
- **5 paid ad campaigns** reaching **879,455** people with resources in the following categories:
  - Mental Health
  - Jobs/Training
  - Housing
  - Financial Assistance
  - Recreation
- **4** LiveWellLocal.org newsletters sent featuring **17 local resources** with **755 opens** and **252 clicks**

**Top 3 Categories Clicked:**
1. **SECURITY AND BASIC NEEDS**
   - Over 5,200 clicked food assistance
   - Over 3,400 clicked shelter and transitional
2. **WORK LEARNING AND GROWTH**
   - Over 2,700 clicked general job training
3. **PHYSICAL HEALTH**
   - Over 1,300 clicked biking and hiking
   - Over 960 clicked pools & spray parks

**Top 3 Outbound Links:**
1. Stanwood-Camano Custom Community
2. Emergency Motel Voucher Program - Compass Health
3. Stanwood-Camano Community Resource Center
Health & Well-Being Monitor

Assessment addresses all six dimensions of health. Empowers our diverse communities to identify and address gaps in well-being.

1
Annual HWBM Snohomish County survey representing
800,000 residents with 456 responses. Data contributed to CHNA.

3
Community HWBM surveys in WA & AK

Conducted
6 community listening sessions with local partners and 14 individual interviews supporting hospital-based community health needs assessment

2,277 Total respondents
PIHC General

PIHC Organic Facebook Posts reached 22,157 people with 1,870 engagements.

The PIHC website received 12,813 views.

PIHC Newsletters reached 2,371 people.

25 Total blog posts with over 1,700 views.

Top Website Page Views

1. Homepage
2. LiveWellLocal.org Toolkit
3. Work With Us
4. Covid-19 Initiatives
5. About Us - Team
6. About Us - Vision and Mission
7. Get Healthier
8. Six Dimensions of Health
Covid-19 Response

PIHC works with local partners to provide meaningful access to health and well-being services/resources for communities with systemic health disparities.

In partnership with the Vaccine Equity Partnership

**480**

vaccines were administered through March 2022, supported by Providence Medical Center Everett

Vaccine distribution was **successfully and seamlessly fully transitioned** to the Equity Partnership of Snohomish County who continued to distribute an additional

**9,209**

vaccines to the BIPOC community at community events throughout 2022

**100**

Hygiene kits distributed to Equity Partnership community vaccine clinics including **200 masks**

**22,000**

Covid Test Kits distributed to low-income families in partnership with PRMCE and the YMCA of Snohomish County
Caregiver Equity & Well-being
Internal NWWA Caregiver Equity and Well-being Initiative.

43
Multicultural awareness events, including 14 meals celebrating various cultures including 4 health fairs with 398 attendees.

25
Educational presentations - like yoga classes - with 41 caregiver champions and 22 caregiver departments engaged.

1,219
Caregivers took the caregiver Health & Well-being Monitor

2,258
visits to the Caregiver Hub

36
In Our Circle posts

12
DEI Well-being Committee meetings reaching 724 members and engaging 164.

10
Newsletters reached recipients 15,000 times and were accessed over 1000 times on the Caregiver Hub.

Top 5 Pages include:

1. Stress & Mental Health
2. Financial Toolkit Videos
3. Caregiver Benefits
4. DEI Well-being Committee
5. Caregiver Events