## COVID-19 INITIATIVES
Over the last year-and-a-half, LiveWellLocal Gives and the Snohomish County Mask Brigade have provided over 42,000 masks to organizations in need, helping to protect countless residents from Covid-19.

- **42,000** masks distributed to the community since inception in 2020 with the help of over 200 volunteers.
- **69** organizations partnered to distribute masks in the community.

## EQUITY PARTNERSHIP
The Equity Partnership of Snohomish County is meant to provide meaningful access to health and well-being service/resources for communities with systemic health disparities.

- **Over 5,000** vaccines given to BIPOC communities in Snohomish County or underserved populations.
- **Over 30** planning/strategy sessions for collaboration expansion of partnership to additional shared goals, such as access to housing and fair lending.

## LIVEWELLLOCAL.ORG
LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.

- **2,479** local resource listings.
- **21,000** website views.
- **75,000** outbound websites & program views.
- **800** partners in partner portal.

### Top 3 Categories Clicked:
1. **SECURITY AND BASIC NEEDS**
   - Over 4,000 clicked shelter and transitional.
   - Over 3,000 clicked financial assistance.
   - Over 2,800 clicked food assistance.
2. **WORK LEARNING AND GROWTH**
   - Over 2,000 clicks.
3. **PHYSICAL HEALTH**
   - Over 1,800 clicked biking and hiking and over 1,100 clicked pools & spray parks.

### Top 2 Search Terms:
1. Anxiety
2. Covid-19 Equity Partner

- **$205,000** community benefit dollars distributed.
- **Over 50** community navigator multi-lingual clinics.
- **$205,000** community benefit dollars distributed.
- **Over 30** planning/strategy sessions for collaboration expansion of partnership to additional shared goals, such as access to housing and fair lending.

## SECURITY AND BASIC NEEDS
- Over 4,000 clicked shelter and transitional.
- Over 3,000 clicked financial assistance.
- Over 2,800 clicked food assistance.

## WORK LEARNING AND GROWTH
- Over 2,000 clicks.

## PHYSICAL HEALTH
- Over 1,800 clicked biking and hiking and over 1,100 clicked pools & spray parks.
HEALTH EDUCATION & PROMOTION
Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities.

- **55** HEP outreach events reaching 23,523 and engaging 10,706.
- **120** Fieldwork student hours from UW-Bothell.
- **12** HEP team meetings with over 20 members.
- **4** Faith and well-being quarterly meetings with over 100 members.
- **910,000** Reached on social media with health education information.

HEALTH AND WELL-BEING MONITOR
Assessment addresses all six dimensions of health. Empowers our diverse communities to identify and address gaps in well-being.

- **1** 7th-annual HWBM Snohomish County survey representing 840,000 residents.
- **5** Community HWBM surveys in Washington & Alaska.
- **3,300** Total respondents.

EDGE OF AMAZING CONFERENCE
Connecting, educating and inspiring health equity and well-being advocates in the Greater Northwest Area and beyond.

- **10** Equity & well-being topics.
- **43** Local or national speakers.
- **332** Registrants.
- **121** Community partners represented.
- **1,236** Virtual content views YTD through October.

CAREGIVER EQUITY & WELL-BEING
Launched internal NWWA Caregiver Equity and Well-being Initiative.

- **13,000** Caregiver impressions and 8,000 engagements.
- **10** Equity and well-being events, 14 well-being classes, and 18 InOurCircle posts.
- **12** Diversity & Well-being Committee meetings with 60 members.
- **45** DEI training sessions.