

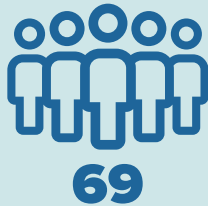
COVID-19 INITIATIVES

Over the last year-and-a-half, LiveWellLocal Gives and the Snohomish County Mask Brigade have provided over 42,000 masks to organizations in need, helping to protect countless residents from Covid-19.



42,000

Masks distributed to the community since inception in 2020 with the help of **over 200 volunteers**.



69

Organizations partnered to distribute masks in the community.



\$205,000

Community benefit dollars distributed.

EQUITY PARTNERSHIP

The Equity Partnership of Snohomish County is meant to provide meaningful access to health and well-being service/resources for communities with systemic health disparities.



Over 5,000

Vaccines given to BIPOC Communities in Snohomish County or underserved populations.



Over 30

Planning/strategy sessions for collaboration expansion of partnership to additional shared goals, such as access to housing and fair lending.

Over 50

Community navigator Multi-lingual clinics.



LIVEWELLLOCAL.ORG

LiveWellLocal.org is a crowd-sourced, hyper-local search tool for health and well-being resources in Snohomish County. LiveWellLocal.org makes it easy for residents to find resources that support health and healing.



2,479

Local resource listings.



21,000

Website views.



75,000

Outbound websites & program views.



800

Partners in Partner portal.

Top 3 Categories Clicked:

1

SECURITY AND BASIC NEEDS

Over 4,000 clicked shelter and transitional.
Over 3,000 clicked financial assistance.
Over 2,800 clicked food assistance.

2

WORK LEARNING AND GROWTH

Over 2,000 clicks.

3

PHYSICAL HEALTH

Over 1,800 clicked biking and hiking and over 1,100 clicked pools & spray parks.

Top 2 Search Terms:

1

Anxiety

2

Covid-19 Equity Partner

HEALTH EDUCATION & PROMOTION

Promoting awareness of key priority public health, health education, and prevention messages for our diverse communities.



55

HEP outreach events reaching **23,523** and engaging **10,706**.



120

Fieldwork student hours from UW-Bothell.



12

HEP team meetings with over **20 members**.



4

Faith and well-being quarterly meetings with over **100 members**.

910,000

Reached on social media with health education information.

EDGE OF AMAZING CONFERENCE

Connecting, educating and inspiring health equity and well-being advocates in the Greater Northwest Area and beyond.



10

Equity & well-being topics.



43

Local or national speakers.



332

Registrants.



121

Community partners represented.

Virtual content views YTD through October:

1,236

HEALTH AND WELL-BEING MONITOR

Assessment addresses all six dimensions of health. Empowers our diverse communities to identify and address gaps in well-being.



1

7th-annual HWBM Snohomish County survey representing

840,000

residents.



5

Community HWBM surveys in Washington & Alaska.



3,300

Total respondents.

CAREGIVER EQUITY & WELL-BEING

Launched internal NWWA Caregiver Equity and Well-being Initiative.



13,000

Caregiver impressions and **8,000 engagements**.



10

Equity and well-being events, **14 well-being classes**, and **18 InOurCircle posts**.



7

Diversity & Well-being Committee meetings with **60 members**.



45

DEI training sessions.