

Become a Vaccine Ambassador

Help promote vaccine confidence and engage your community in vaccine uptake.

WHY IT MATTERS

There are many reasons for vaccine hesitancy overall:

- ✓ **Adult vaccination rates are consistently low**, despite decades of vaccination safety and efficacy (CDC).
- ✓ **Social circles influence health behavior** towards vaccination uptake (i.e.; have your friends, family or acquaintances taken it or not).
- ✓ **Continued and persistent gaps and racial disparities influence vaccine uptake** (includes rooted mistrust in unethical public health practices, or difficulties in access, such as work hours or transportation).

WHAT YOU CAN DO

Research suggests building trust, and providing information about vaccines can mitigate gaps in vaccination uptake.

Six Ways to Help Build COVID-19 Vaccine Confidence (Resources from the CDC):

1. Encourage leaders in your family, community, or organizations to be vaccine champions.
2. Have discussions about COVID-19 vaccines where people can openly discuss their views and ask questions.
3. Share [key messages](#) through multiple channels that people trust and that promote action.
4. Help educate people about [COVID-19 vaccines](#), how they are developed and monitored for safety, and how individuals can talk to others about the vaccines.
5. Learn more about finding [credible vaccine information](#). When you come across COVID-19 information, cross-check with CDC.gov and learn how to respond to misinformation you encounter.
6. When vaccine is offered to you, [make visible](#) your decision to get vaccinated and celebrate it!

Additional Resources

SNOHOMISH HEALTH DISTRICT
[COVID Vaccine Information Page](#)
COVID Vaccine FAQ Page available in:
[English](#), [Spanish](#)

CENTERS FOR DISEASE CONTROL
[Community Organization Toolkit and Materials](#) | [Key Messages CBO and Essential Workers](#) | [Key Messages Community FAQ](#) | [COVID Vaccine Factsheet – ENGLISH](#) | [COVID Vaccine Additional FAQ – ENGLISH](#)

CDC VACCINE FACTSHEET
[Arabic](#) | [Spanish](#) | [Korean](#) | [Russian](#) | [Simplified Chinese](#) | [Tagalog](#) | [Traditional Chinese](#) | [Vietnamese](#)
[COVID Vaccine Fotonovela – ENGLISH I](#)
[COVID Vaccine Fotonovela – SPANISH I](#)